



CrossRoads Counseling Centers

ANNUAL REPORT 2018

FISCAL HEALTH



WE INCREASED OUR 2018
**REVENUE
GROWTH
BY 14.9%**

GROWTH IN SERVICES

- SATELLITE OFFICES
- EXPANDED GROUP SPACE
- ADVANCED CLINICAL TRAINING
- INSURANCE
- MEDITATIVE YOGA
- EVIDENCE BASED THERAPIES

OUR MISSION

CrossRoads combines innovative clinical counseling with a redemptive worldview to restore people to emotional health, relational unity and a hopeful future.

HIGHLIGHTS FROM 2018

CROSSROADS IN OUR COMMUNITY

YOUR DONATIONS



- ✓ **SCHOLARSHIPS** for clients who need **ADVANCED CARE** but have limited financial resources
- ✓ **TRAINING** so therapists are equipped with **INNOVATIVE, EVIDENCE BASED** treatments
- ✓ **SATELLITE OFFICES** offering access to consistent, high quality, faith-integrated counseling in disadvantaged communities



In 2018, CrossRoads conducted over **9,351 counseling sessions** and **discounted over \$190,000** in counseling fees and distributed over **\$7,832** in counseling scholarships



A key focus of our energy in 2018 was to provide on site counseling, group process and psychoeducation to **several churches and community organizations experiencing crisis**



CrossRoads **partners with mission sending organizations** to help men, women, and children deal with acculturation, loneliness, grief, and trauma so that they can continue to serve

NEW GOALS 2019

CrossRoads has a vision to transform individuals and families so that **self-protection gives way to love, connection fosters flourishing and healing unlocks the door to generations of change.**

Our initiative this year focuses on University City and the West End neighborhood.



Offer counseling in the heart of the Delmar Divide

Hire skilled African-American counselors

Invest in their training to provide EMDR and attachment based therapies

Clients are seen by someone who shares their cultural experiences

More people of color can envision themselves as counselors

The number of faith informed, clinically excellent minority counselors increases