



WE WERE MADE FOR MORE

CrossRoads Counseling Centers

ANNUAL REPORT 2019

OUR MISSION

CrossRoads combines innovative clinical counseling with a redemptive worldview to restore people to emotional health, relational unity and a hopeful future.



CrossRoads has a vision to transform individuals and families so that self-protection gives way to love, connection fosters flourishing and healing unlocks the door to generations of change.

2019 GROWTH

6 new therapists with diverse cultural experiences and areas of expertise
2 new insurance panels, expanding client access to affordable care

Revenue growth of **24%** in 2019

12,000 counseling sessions

500 new people engaged in counseling

\$220,500 in discounted services and

\$7,890 given in counseling scholarships



YOUR DONATIONS

CrossRoads supports Christian communities where those who care for a loved one with mental illness are supported, accepted and connected.

In 2020, we will connect with 4 new churches to offer support and skills groups to caregivers and make \$5,000 in counseling scholarships available for these families.

2020 PRIORITIES

With satellite offices in South City and University City, along the Delmar Divide, CrossRoads is making evidence based therapies like EMDR and TBRI accessible to people in their communities, with counselors who share their cultural experience.

We have committed to raising \$20,000 in 2020 to fully fund our U City Families Flourishing Initiative, keeping excellent care affordable for those in financial need.

CrossRoads partners with mission sending organizations to help men, women, and children deal with acculturation, loneliness, grief, and trauma so that they can continue to serve

In 2020, 8 therapists are traveling across the world to offer pro bono counseling to 400 missionaries from countries

CrossRoads will be supervising 2 counselors in training who are using their skills on the mission field. We will also provide family resilience assessment and consultations to those applying to serve.