



WE WERE MADE FOR MORE

CrossRoads Counseling Centers

ANNUAL REPORT 2020

In the onslaught of mental health needs created by COVID-19, CrossRoads was ready to respond, counseling people under enormous strain and equipping organizations to support mental wellness

<p>517</p>  <p>NEW CLIENTS</p>	<p>13,544</p>  <p>SESSIONS</p>	<p>15%</p>  <p>INCREASED REVENUE</p>
<p>146%</p>  <p>INCREASE IN GIVING</p>	<p>17</p>  <p>FREE WEBINARS</p>	<p>115%</p>  <p>COUNSELING SCHOLARSHIPS</p>

YOUR DONATIONS

When so many have found themselves under sudden financial strain

A combination of **reduced fees and counseling scholarships** allows us to match each person with **the counselor they need to see**, not just the one they can afford. This means our decisions can be based on **best client care rather than being dollar driven.**



\$258,975
in reduced counseling fees

\$15,460
allocated counseling scholarships

PPE and sanitation supplies, allowing us to offer in person sessions for those in need

Equipping organizations in our target communities to support mental wellness through free webinars